



AJINOMOTO FROZEN FOODS CO.,INC

Company Profile





A Message from the President

“*FRESH FROZEN AJINOMOTO.*” ~Wow to Smile~

The Ajinomoto Group's frozen foods business began with the establishment of Ajinomoto Restaurant Foods in 1970 with the desire to "deliver the restaurant-quality food".

More than 50 years later, frozen foods have become a favorite in many households.

Now, Ajinomoto Frozen Foods is ready to take on the challenge of further evolution.

Our factory is a "big kitchen."

We always try to select the freshest ingredients and cook them carefully with big knives, big pots, and big pans.

Thinking of your smiles which you are delighted by our products.

We feel that this is the precisely "cuisine" that has taken over the handmade "love and kindness".

Under the age of rapid change and in tune with new ways of living and working, the future of handmade food is a teamwork between you and us, Ajinomoto Frozen Foods.

Ajinomoto Frozen Foods will contribute to the Well-being of all of you by offering excellent deliciousness, exciting and fun experience, kindness for a healthy body and the eco-friendliness.

Beyond handmade

“*FRESH FROZEN AJINOMOTO.*” ~Wow to Smile~

Representative Director and President

Hiroyuki Teramoto

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Our Mission and Vision

Mission

- 1) Through our frozen foods business, we deliver wows and smiles to people around the world.
- 2) Mutually recognizing diversity and pooling our capabilities to all work together, we aim to achieve growth by co-creating social and economic value as a company filled with the joy of working.

Vision

As a core of Ajinomoto Global Frozen Foods Business,
we aim to become a matchless presence
receiving fan mail overflowing with “Wow” & “Smile” and
breaking through with “No.1 Flavor,” “Fun,”
“Health & Nutrition” and “Eco-friendliness.”



About the brand



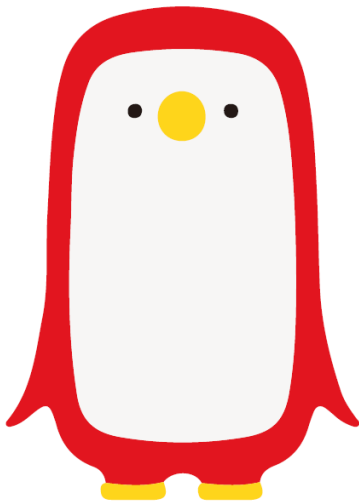
About our brand logo

Frozen foods are great products because they can “capture the freshest and the most delicious moments of food”. Ajinomoto Frozen Foods Co., Inc. have been providing “surprising impression by realizing the true value of frozen foods through the products produced with our unique technology and knowledge”. Our creative innovation is always inspired by our consumers who enjoy a product that is second to none. However, the value is not yet well understood. Our new logo we hope will instill our clarified vision, “What only Ajinomoto Frozen Foods Co., Ltd. can do”.

Introduction of “Aji-Pen®”

We are evolving our frozen food products one-by-one precisely for this reason: to give consideration to delicious flavor, fun, health, and the environment with our corporate mascot “Aji-Pen®”.

“Aji-Pen®” enjoys his life in the frozen world. He has a refrigerator in his body. His mission is to find out tasty food in the world, freeze it and deliver it with “wow to smile” to everyone.





Company Overview

Trade Company name	AJINOMOTO FROZEN FOODS CO., INC.
Headquarters address	Nittochi Ginza Bldg. 7-14-13 Ginza, Chuo-ku, Tokyo 104-0061, Japan
Telephone no.	+81-3-6367-8600
Fax no.	+81-3-3543-6561
Website	https://www.ffa.ajinomoto.com/
Founded	December 23, 1970
Established Re-established	October 1, 2000
Capital	9,537million yen (wholly owned by Ajinomoto Co., Inc.)
Businesses	Research and development, manufacture and sales of frozen foods
Employees	Approx. 2,900 (as of March, 2023)
Fiscal year end	March 31



Business Model

Ajinomoto Frozen Foods provides consumers and businesses with frozen food products tailored to households, commercial establishments, and home delivery services.

Business domains

Retail Products Business

Food service frozen foods business

Global sales network

Product development → Procurement of ingredients → Production → Sales

Clients
(wholesalers,
retail stores,
restaurants, etc.)

Customers
(households and
consumers)

Value offered

through frozen food products

Impression and delight

Great taste

Food safety and security

Shortened preparation time





History of Ajinomoto Frozen Foods

1972

Entered the frozen food market with 12 products, offering consumers new opportunities to have meals usually enjoyed in restaurants inside the home

Everything began from a Chinese steamed dumpling



Expanded the frozen food product lineup to meet demand for diverse flavors and good value

1980s

1990s

Released innovative and improved products, after carefully enhancing flavors, and began production outside Japan



Raised food safety and security standards to global levels, and improved Chinese pot stickers and steamed shrimp dumpling products

2000-2007

2008-2010

Created new product value in an effort to recover from a drop in demand.



2011~

Expanded sales to North America and Europe while continuing to release a series of delicious and attractive products, including Gyoza pot stickers that can be prepared without oil or water, and deliciously filling The Chahan Chinese-style fried rice





Retail Products Business

We are bringing great taste and excitement to the home with frozen food products that are convenient to prepare and a pleasure to eat.



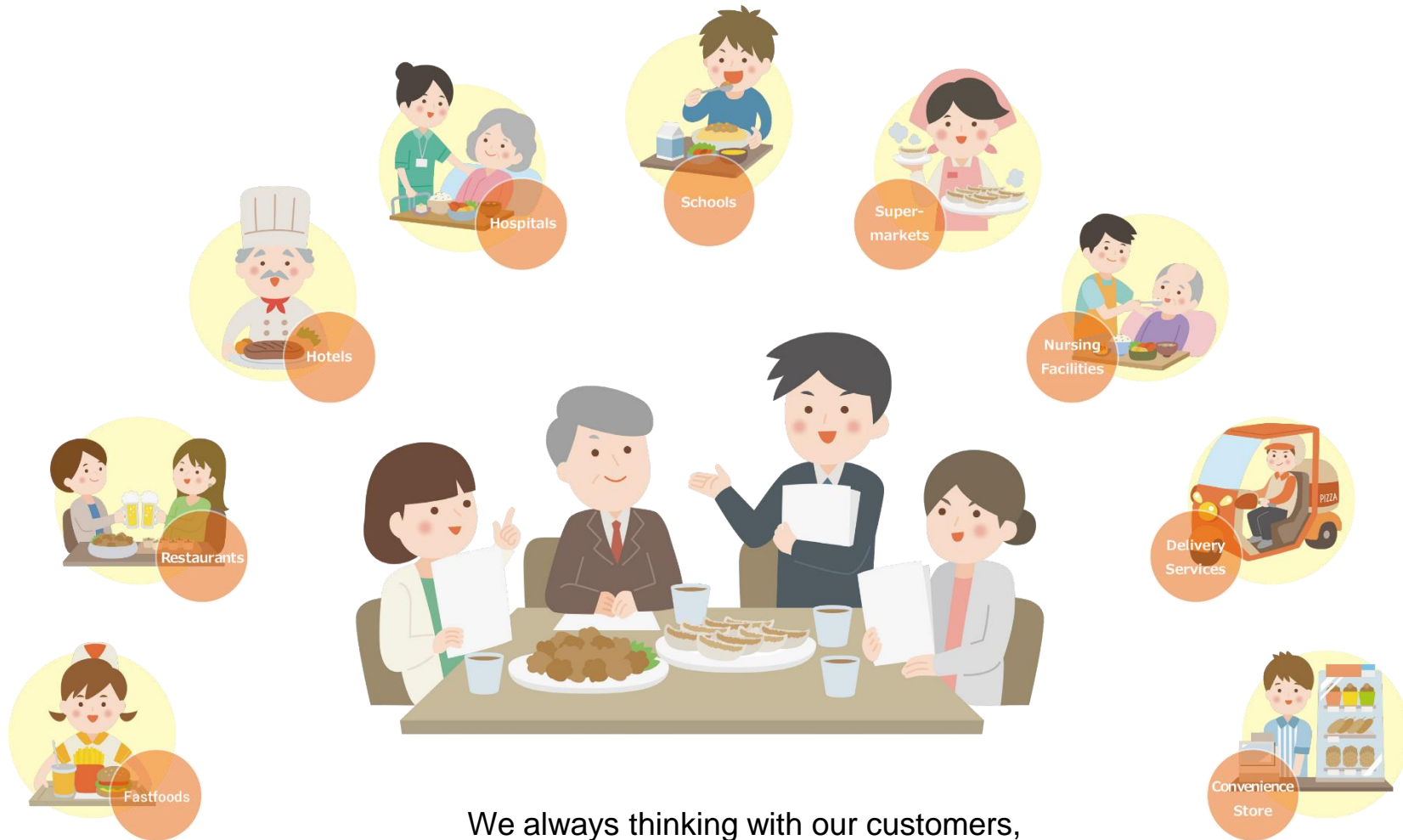
Examples of main products





Food Service Products Business

For clients engaged in all kinds of food services, we offer products that are easier to prepare in busy kitchens and allow them to make better tasting and safer dishes.



We always thinking with our customers,
to offer products and menu proposals that solve their problems.



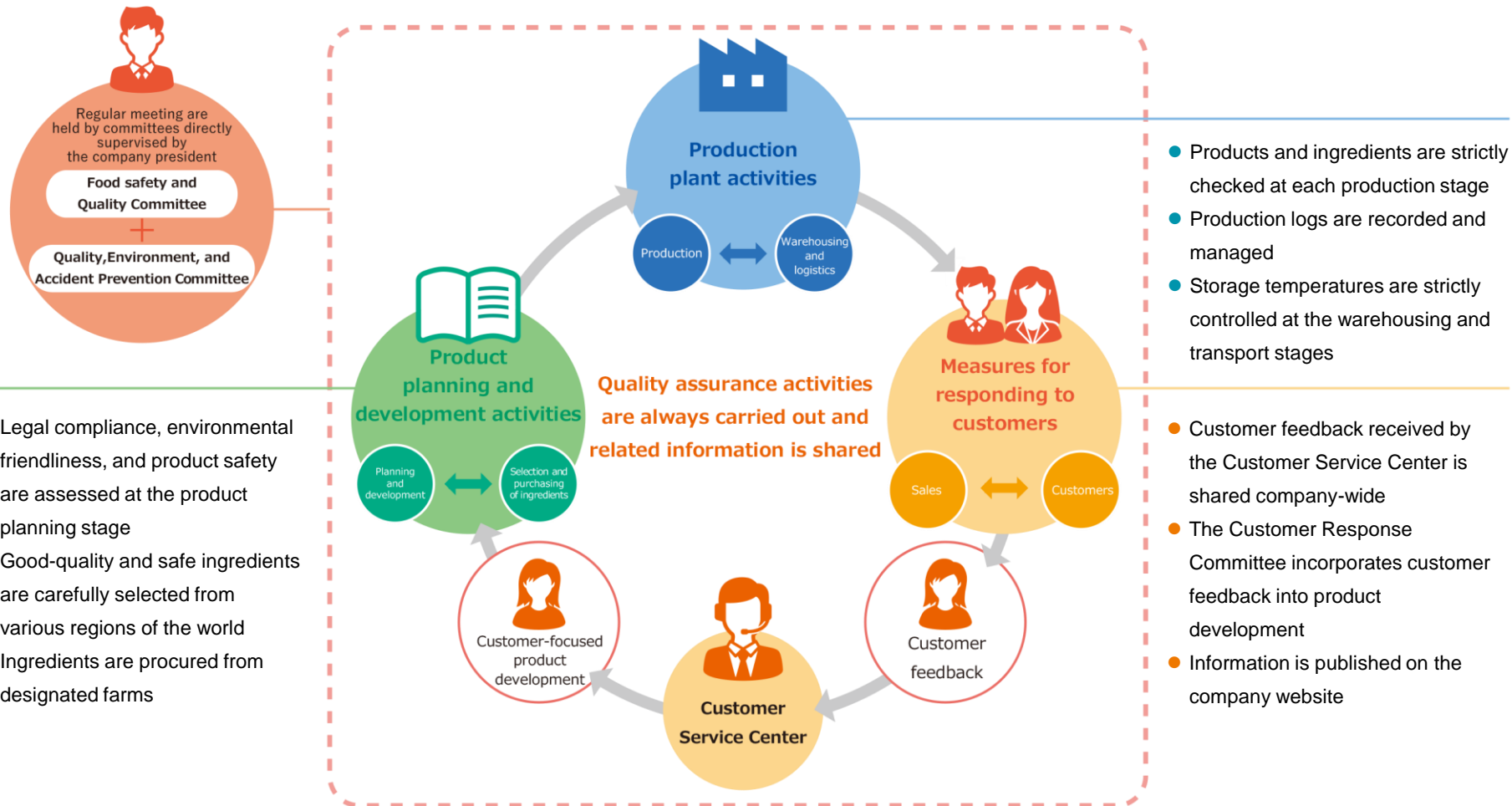
Global Business Network

We sell good-value frozen food products throughout Asia, Europe, and North America.



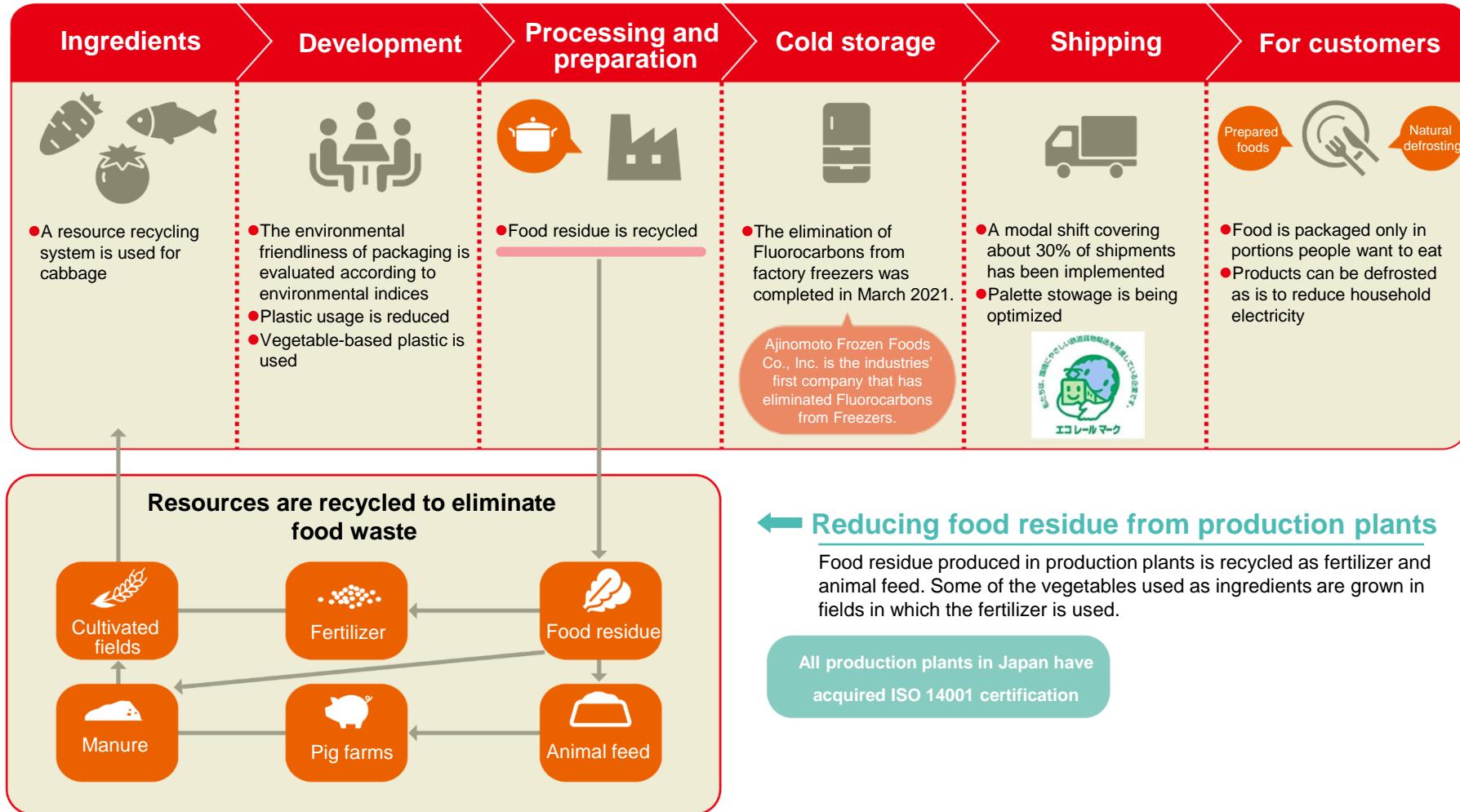


Ensuring Safe Food and Dependable Quality





Environmental Conservation Measures



Social Contribution Activities

We support the reconstruction of areas affected by the Great East Japan Earthquake.



As part of its corporate social responsibility (CSR) activities, we have been supporting to organizations involved in revitalizing in Japan's Tohoku region, which was heavily damaged by an earthquake, tsunami, and nuclear disaster in 2011.



History

1970	December	Ajinomoto Restaurant Foods Co., Inc. is established
1973	September	Ajinomoto Frozen Foods Co., Inc. (Shikoku) is established (currently Shikoku Plant)
	April	Ajinomoto Frozen Foods Co., Inc. (Kyushu) is established (currently Kyushu Plant)
1977	December	Corporate name of Ajinomoto Restaurant Foods Co., Inc. is changed to Ajinomoto Frozen Foods Co., Inc. (Kanto)
1978	November	Frozen foods JAS certified
1979	October	Ajinomoto Frozen Foods Co., Inc. (Chubu) is established (currently Chubu Plant)
1990	September	Ajinomoto Frozen Foods (Thailand) Co., Ltd. Is established
1993	April	Ajinomoto Frozen Foods Co., Inc. (Kanto) and Ajinomoto Frozen Foods Co., Inc. (Chubu) are merged
	March	Ajinomoto Betagro Frozen Foods (Thailand) Co., Ltd. is established
1995	December	Lianyungang Ajinomoto Ruyi Foods Co., Ltd. Is established
1997	April	The three companies Ajinomoto Frozen Foods Co., Inc. (Kanto / Chubu), Ajinomoto Frozen Foods Co., Inc. (Shikoku) and Ajinomoto Frozen Foods Co., Inc. (Kyushu) are merged The merged corporate name is changed to Ajinomoto Fresh Foods Co., Ltd.
	June	Ajinomoto Frozen Foods U.S.A. Inc. is established
	October	The frozen foods business of Ajinomoto Co., Inc. is spun off into a separate company and the current Ajinomoto Frozen Foods Co., Inc. is established
2000	November	Lianyungang Ajinomoto Frozen Foods Co., Ltd. Is established

	April	The company is merged with Frec Co., Ltd.
2003	November	FFA International Co., Ltd. is established
	February	Ajinomoto Betagro Specialty Foods Co., Ltd. Is established
2004	April	Xiamen Ajinomoto Life Ideal Foods Co., Ltd. Is established
	June	All Group companies in Japan are ISO 9001 certified
2005	March	All Group companies in Japan are ISO 14001 certified
	January	Amoy Foods Group of companies are acquired from Groupe Danone
2006	July	Two affiliates are merged; Frec Dessert Co., Ltd. Is established
2007	October	Operations at a new Ajinomoto Betagro Frozen Foods (Thailand) Co., Ltd. plant are commenced
2012	November	Operations at a new Ajinomoto Frozen Foods (Thailand) Co., Ltd. plant are commenced
2013	September	Operations at Hong Kong plant of Amoy Food Ltd., commenced
	September	Operations at a new plant of Kanto Plant are commenced
2014	October	Ajinomoto Jawo sp. z o.o. is established
2015	April	Ajinomoto Jawo sp. z o.o are commenced
2018	July	The company is merged with komec and Freckanto Co., Ltd
	October	"Research & Development Center" and "Technology & Engineering Dept., Production Division" moved to "FROZEN FOOD TECH & DESIGN STATION" at Ajinomoto Co., Inc. Kawasaki Office
2020	December	All Group companies in Japan are ISO 45001 certified
2021	November	All production plants in Japan have ISO 9001, ISO14001, ISO45001 certification.



Affiliate Network

Headquarters

Nittochi Ginza Bldg. 7-14-13, Ginza, Chuo-ku, Tokyo 104-0061, Japan

Ajinomoto Frozen Foods (Thailand) Co., Ltd.

59 Moo 2, Tambol Banpo, Amphoe Bang Pa-in, Ayutthaya 13160, Thailand

Ajinomoto Betagro Frozen Foods (Thailand) Co., Ltd.

218 Moo 1, Tumbon Chongsarika, Amphur Patthananikom Lopburi 15220, Thailand

Ajinomoto Betagro Specialty Foods Co., Ltd.

217 Moo 1, Tumbon Chongsarika, Amphur Patthananikom Lopburi 15220, Thailand

Lianyungang Ajinomoto Ruyi Foods Co., Ltd.

Dingzi Road East, Xinpu, Lianyungang, Jiangsu province 222002, People's Republic of China

Lianyungang Ajinomoto Frozen Foods Co., Ltd.

Dingzi Road East, Xinpu, Lianyungang, Jiangsu province 222002, People's Republic of China

Xiamen Ajinomoto Life Ideal Foods Co., Ltd.

Ting yang Maxiang, Xiangnan, Xiamen, Fujian Province 361101, People's Republic of China

Ajinomoto Jawo Sp. z o.o.

Ul Bor 66L, 42-202 Czestochowa, Poland



Directors

Representative Director and President	Hiroyuki Teramoto	
Member of the Board & Corporate Vice President	Masakazu Kirihara	General Manager, Production Division General Manager, Production Management Dept.
Member of the Board & Corporate Vice President	Kazutaka Fushimi	General Manager, Corporate Division
Member of the Board & Corporate Vice President	Masayuki Matsumoto	General Manager, Sales and Marketing Div./Division General Manager, Sales Division (Japan Market)
Member of the Board/ Director	Yoshiteru Masai	Ajinomoto Co., Inc.
Member of the Board/ Director	Hideyuki Kawana	Ajinomoto Co., Inc.
Corporate Vice President	Tomomitsu Yamasaki	Plant Manager, Kanto Plant, Production Division
Corporate Executive Officer	Kenji Iijima	General Manager, Logistics Dept. Corporate Division
Corporate Executive Officer	Kazuo Takemura	General Manager, Technology & Engineering Dept., Production Division
Corporate Executive Officer	Kazushige Ogino	General Manager, Key Account division General Manager, Key Account Business Strategy Dept. Marketing Division (Japan Market) Sales and Marketing Div./Division
Corporate Executive Officer	Shoji Yoshino	General Manager, Research & Development Center Corporate Division

Corporate Executive Officer	Toshihiro Haga	General Manager, Corporate Planning Dept.
Corporate Executive Officer	Kohju Matsuo	General Manager, Quality Assurance Center. Corporate Division
Corporate Executive Officer	Masato Wada	General Manager, Human Resources & General Affairs Dept. Corporate Division
Corporate Executive Officer	Masanori Saido	General Manager, Marketing DX Dept, Sales and Marketing Div./Division
Corporate Executive Officer	Hiroshi Sugita	General Manager, Marketing Division (Japan Market) General Manager, Product Management Dept. Sales and Marketing Div./Division
Corporate Executive Officer	Kouji Hosaki	Sales Division (Japan Market) Sales and Marketing Div./Division
Corporate Executive Officer	Munemichi Kumada	Sales Division (Japan Market) Sales and Marketing Div./Division
Corporate Executive Officer	Kenichi Nagashima	General Manager, Overseas Production Administration Dept. Production Division Deputy General Manager, Production Division
Audit & Supervisory Board Member (Standing)	Koji Tamura	
Audit & Supervisory Board Member (Standing)	Koichi Morita	
Corporate Auditor	Hiroyuki Miura	Ajinomoto Co., Inc.

Eat Well, Live Well.



味の素冷凍食品株式会社

AJINOMOTO FROZEN FOODS CO., INC.

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Tokyo 104-0061, Japan